



PUBLIC INFORMATION CAMPAIGN (PIC)

On

**BHARAT NIRMAN/FLAGSHIP PROGRAMMES OF THE CENTRAL GOVERNMENT
in Mamit/Aizawl District, Mizoram**

Day - 1 : 1st December 2011 (Thursday)
(10.30 a.m. - 12.00 a.m.)

Venue : Govt. Middle School, Kanghmun

Chief Guest : **Pu Lal Dingliana IFS (Retd),
Chief Information Commissioner (CIC),
Mizoram State Information Commission.**

Guest of Honour : Pu K. Vanlalfala, President, Village Council, Kanghmun

Inauguration of PIC - Chief Guest

Chairperson : Pu Zosangzuala IBPS, Member, Core Committee, PIC
& Station Director, AIR, Aizawl

**Welcome Address &
Introductory remarks** : Pu Mangjangam Touthang IIS, Chairman, Core Committee, PIC.

Performance by : Song & Drama Division

Presentation of Bouquet and Memento to Chief Guest etc.

Address by : **Chief Guest**
Guest of Honour

Vote of Thanks : Chairperson

Refreshment

Visit of Exhibition etc. & Health Camp etc. by Chief Guest

TECHNICAL SESSION - I & II (12.30 - 4.30 pm)

Day - 1(One)

TECHNICAL SESSION - I

Chairperson : Pu H. Lalramliana, Editor 'Mamit Times' Mizo daily, Mamit

People's Opinion : Question & Answer session between the Speaker/Resource Person and the Audience/Media Persons on -

- (1) Sarva Shiksha Abhiyan (SSA)
- (2) Mid-Day Meal Scheme (MDM)
- (3) Rural Housing - IAY
- (4) Rural Water Supply (ARWSP)/Total Sanitation Campaign
- (5) Rural Telephony
- (6) National Rural Health Mission (NRHM)
- (7) Integrated Child Development Scheme (ICDS)
- (8) Prime Minister's New 15-Point Programme for the welfare of minorities
- (9) Backward Region Grant Fund (BRGF), etc.

Refreshment

TECHNICAL SESSION -II

Chairperson : Pu R. Lalmuanpuia, Editor 'Zotlang Lentu' Mizo daily, Mamit

People's Opinion : Question & Answer session between the Speaker/Resource Person and the Audience/Media Persons on -

- (1) Rural Roads - PMGSY
- (2) Rural Electrification - RGGVY
- (3) Minor Irrigation - AIBP
- (4) Jawaharlal Nehru National Urban Renewal Mission (JNNURM)
- (5) Right to Information Act (RTI)
- (6) Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA)
- (7) Programme for workers in unorganized sector
- (8) Tribal Welfare specially the benefits of Scheduled Tribes and other Traditional Forest Dwellers (Recognition of forest Rights) Act, 2006
- (9) Rehabilitation and Resettlement Policy & Law, etc.

Valedictory Address : Pu C. Lalsawmliana, Member Secretary, Core Committee, PIC.

During the 3-day Bharat Nirman Public Information Campaign at Kangmun, Rawpuichhip and Lengpui in Mamit/Aizawl District, Mizoram on 1st, 2nd & 3rd December 2011 :-

- ***Health Camps will be organized by Directorate of Health & Family Welfare, Govt. of Mizoram;***
- ***Display of HIV/AIDS information & services – MSACS.***
- ***Photo Exhibition – DAVP, DFP, PIB etc. Exhibition KVIC/KVIB, IGNOU, PMGSY, IAY, MI, NRHM, etc.***
- ***Multi-Media Publicity - Directorate of Field Publicity,***
- ***Performances on Flagship Programmes by Song & Drama Division (S&DD), Ministry of I & B, Govt. of India.***
- ***Logistic support, etc. – Mamit/Aizawl District Administration, Government of Mizoram***