



PUBLIC INFORMATION CAMPAIGN (PIC)

on

**BHARAT NIRMAN/FLAGSHIP PROGRAMMES OF THE CENTRAL GOVERNMENT
in Mamit/Aizawl District, Mizoram**

Day - 3 : 3rd December 2011 (Saturday)
(10.00 a.m. - 11.30 a.m.)

Venue : Community Hall, Lengpui

Chief Guest : **Pu Van Hela Pachuau IAS,
Chief Secretary, Mizoram**

Guests of Honour : 1. Pu K. Chawngdailova, President, Village Council, Lengpui
2. Pu H. Zosangliana, President, Mizoram Journalists Association, Aizawl

Inauguration of PIC - Chief Guest

Chairperson : Pu Mangjangam Touthang IIS, Chairman, Core Committee, PIC
& Head, PIB & DD News, Aizawl, Mizoram

Welcome Address : Chairperson

Performance by : Song & Drama Division

Presentation of Bouquet and Memento to Chief Guest etc.

Address by : **(1) Chief Guest**
(2) Guest of Honour

Vote of thanks : Pu David L. Thangliana MIS,
Dy. Director, I&PR, Mizoram

Refreshment

Visit of Exhibition, Health Camp etc. by Chief Guest

TECHNICAL SESSION - I & II (12:00 - 4:30 pm)

Day - 3 (Three)

TECHNICAL SESSION- I

Chairman : Pu C. Lalhmachhuana, Editor 'Youth Herald' Mizo daily, Aizawl

People's Opinion : Question & Answer session between the Speaker/Resource Person and the Audience/Media Persons on -

- (1) Prime Minister's New 15-Point Programme for the welfare of minorities
- (2) Integrated Child Development Scheme (ICDS)
- (3) Backward Region Grant Fund.
- (4) Rural Roads (PMGSY)
- (5) Sarva Shiksha Abhiyan (SSA)
- (6) Mid-Day Meal Scheme
- (7) Right to Information Act (RTI)
- (8) Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA)
- (9) Jawaharlal Nehru National Urban Renewal Mission (JNNURM), etc.

TECHNICAL SESSION -II

Chairman : Pu C. Lalduhawma, Editor 'LPS Chibai Mizoram', Aizawl

People's Opinion : Question & Answer session between the Speaker/Resource Person and the Audience/Media Persons on -

- (1) Minor Irrigation (AIBP)
- (2) Rural Electrification (RGGVY)
- (3) Rural Housing (IAY)
- (4) Rural Water Supply (ARWSP)/Total Sanitation Campaign
- (5) National Rural Health Mission (NRHM)
- (6) Rural Telephony
- (7) Programme for workers in unorganized sector
- (8) Tribal Welfare specially the benefits of Scheduled Tribes and other Traditional Forest Dwellers (Recognition of forest Rights) Act, 2006
- (9) Rehabilitation and Resettlement Policy & Law, etc.

Refreshment

Valedictory Address : Pu M.C. Lianmawia, Co-Nodal Officer, PIC.

During the 3-day Bharat Nirman Public Information Campaign at Kangmun, Rawpuichhip and Lengpui in Mamit/Aizawl District, Mizoram on 1st, 2nd & 3rd December 2011 :-

- *Health Camps will be organized by Directorate of Health & Family Welfare, Govt. of Mizoram;*
- *Display of HIV/AIDS information & services – MSACS.*
- *Photo Exhibition – DAVP, DFP, PIB, etc. Exhibition KVIC/KVIB, IGNOU, PMGSY, IAY, MI, NRHM, etc.*
- *Multi-Media Publicity - Directorate of Field Publicity,*
- *Performances on Flagship Programmes by Song & Drama Division (S&DD), Ministry of I & B, Govt. of India.*
- *Logistic support, etc. – Mamit/Aizawl District Administration, Government of Mizoram*